



AFRICAN UNION  
INTERAFRICAN BUREAU  
FOR ANIMAL RESOURCES



## Knowledge Exchange Platform Mombasa, 13-16 June 2023

### SETTING THE SCENE / LOGFRAME

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# KNOWLEDGE FAIR – SETTING THE SCENE

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*Knowledge enlightens, Eyes cannot see in the dark.*


*Free electrons produce light, But when aligned, they create a laser beam !*

# KNOWLEDGE as Learning investments

## What it is?

*Documenting and sharing knowledge, Lessons learned, Experiential learning, and Best Practices are LEARNING INVESTMENTS to promote continuous improvement in policy-making and management decisions in sustainable development (irrespective of Blue or Green)*

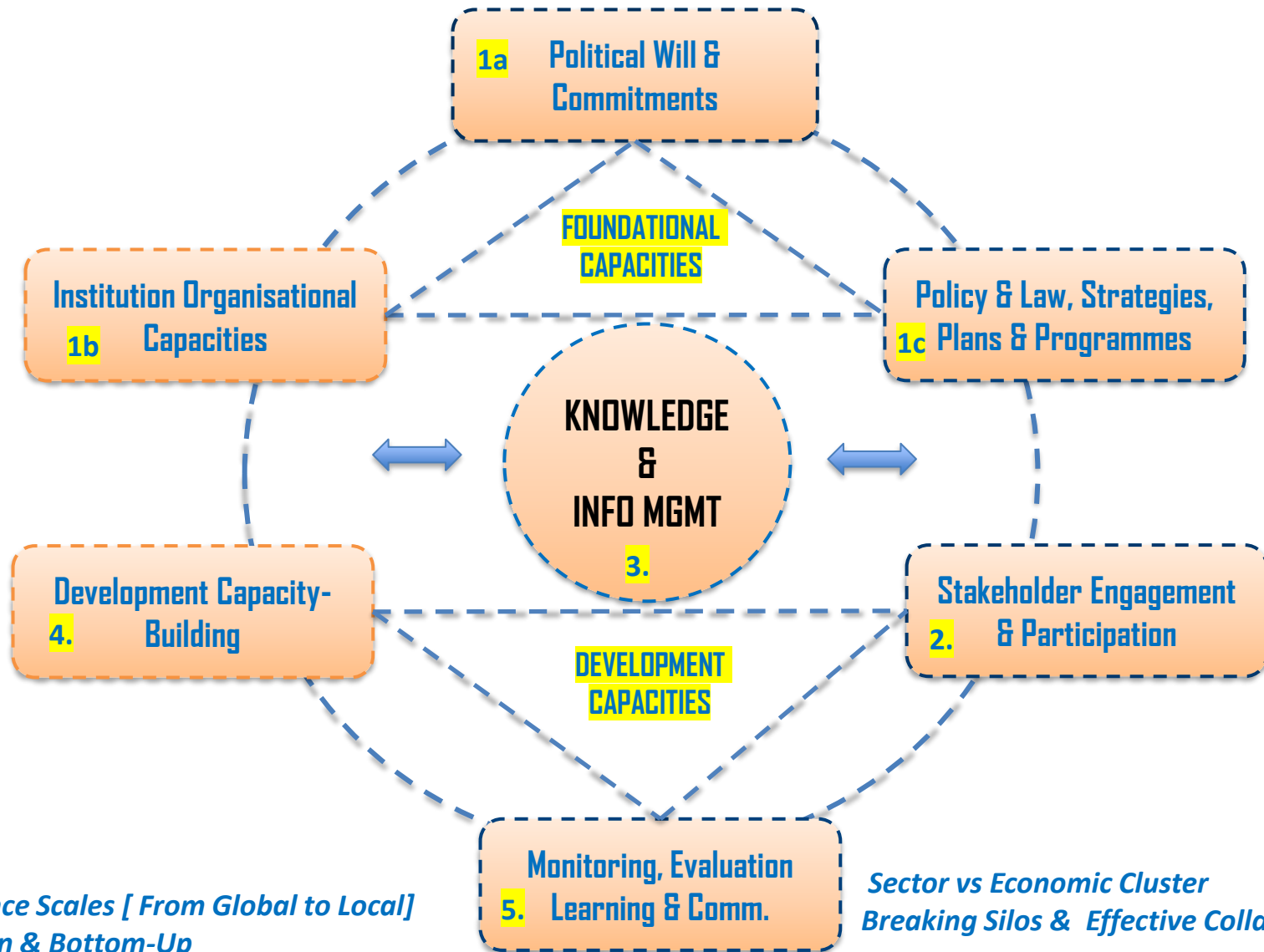
*The practical definitions of these terms are as follows:*

1. KNOWLEDGE is *factual knowledge, theoretical concepts, practical know-how, and insights from various sources, including research, education, and personal experiences. It refers to information, understanding, or skills individuals or communities possess through learning, experience, or study.* [ Normative / Applied Science]
2. EXPERIENTIAL LEARNING is *acquiring knowledge, skills, and insights through direct experience and reflection. It involves active engagement in real-life situations, hands-on activities, or practical tasks, allowing individuals to connect their experiences and the concepts or theories they are learning.* [ Trial or Experimental Project]
3. LESSONS LEARNED are the *insights, conclusions, or recommendations* derived from analysing and reflecting on past experiences, both positive and negative. They relate to project management and are *specific takeaways or key findings that guide future actions.* [ Certified deliverables of projects]
4.  LOCAL TRADITIONAL KNOWLEDGE AND WISDOM – Valuable resources that have been recognised by in the field of science, medicine, agriculture and sustainable development. [Local socio-ecological dimensions]
5. LEARNING INVESTMENTS refer to the *intentional allocation of time, effort, and resources* towards acquiring knowledge, skills, and expertise to enhance one's understanding any development and investment strategies.

# KNOWLEDGE MANAGEMENT SIGNIFICANCE (Why?)

- 1. PRESERVE KNOWLEDGE** - Valuable knowledge and lessons learned acquired are preserved and applied diligently in other or future projects, ensuring continuous learning and improvement. **[vs Always in the starting block]**
- 2. CONTINUOUS IMPROVEMENT AND ADAPTATION** - A foundation for constant improvement project-cycle management to enhance overall efficacy (Efficiency and effectiveness) of projects by capitalising of successful strategies. **[Goal and Performance-oriented – Value for Money]**
- 3. AVOID SAME MISTAKES** - Prevent repeating mistakes or failures. Saving time, resources, and effort that would otherwise be wasted on reinventing the wheel or making similar errors. **[Avoid contextual blindness and populism]**
- 4. INFORMED DECISION MAKING** - Reduces uncertainty, improves decision quality, and increases the likelihood of project success. **[Evidence-based policy making and management decisions]**
- 5. EFFECTIVE COLLABORATION AND COOPERATION** – Knowledge & lessons learned shared with other stakeholders, Communities, or organisations help foster collective learning, and capacity building.
- 6. POLICY ADVOCACY AND INSTITUTIONAL REFORMS** – helpful to advocate policy changes, institutional support, and resource mobilisation for projects.

# KNOWLEDGE & INFORMATION AS A PILLAR OF SUSTAINABLE DEVELOPMENT



*Governance Scales [ From Global to Local]  
Top- Down & Bottom-Up*

*Sector vs Economic Cluster  
Breaking Silos & Effective Collaboration*

# IGAD – ECOFISH – AU-IBAR PARTNERSHIP

## KNOWLEDGE FAIR – SCOPE

### 3. ECOFISH Marine Fisheries Chapter

- Bluing Marine SSF
- SWIO MCS Coordination Mechanism

### 1. EU- Fisheries Governance Project II

- Africa Fisheries Reform Mechanism
- SSF Working Group & K Mgmt. Unit

**EU-ECOFISH**

**AU-IBAR**

### 2. ECOFISH Inland Fisheries Chapters

- LVFO
- LTA

### 2. SIDA – Africa Aquatic BD Project

- Achievements / Works - in- progress
- Experiential Learnings & Best Practices

**JOINT  
KNOWLEDGE  
FAIR**

### 1. ECOFISH SSF Demonstration Projects

- 5 Marine Projects
- 4 Inland Projects

**IGAD**

### 3. SIDA BE & Aquatic BD Project

- BE Regional and National Strategies
- Coastal ecosystems Protection

### 1. ECOFISH IGAD Chapter

- SSF Demonstration Project (Inland)
- Marine Fisheries WP (Horn of Africa)

### 2. IGAD Coordination Platform

- Blue Economy & Aquatic BD
- Sustainable Fisheries (Inland & Marine)



# KNOWLEDGE FAIR ARCHITECTURE

HALF DAY

## OPENING CEREMONY

- EVENT LOGFRAME INTRODUCTION
- IGAD [ BE]
- ECOFISH [SSF]
- AU-IBAR [BD / P&G]

INAUGURATION OF EXHIBITION CENTRE

ONE & HALF DAY

### 1. IGAD : BE

- MS: BE Strategies
- Panel Discussion
- Synthesis

TC: Dr Eshete

Panellists: TBA

Rapporteur: (TBA)

### 2. ECOFISH : SSF

- TEN SSF DEMO Projects
- Panel Discussions
- Synthesis

TC: Dr Sunil

Panellists: TBA

Rapporteurs: 2 (TBA)

### 3a: AU-IBAR - BD

- MS: BE Strategies
- Panel Discussion
- Synthesis

TC: Mr Obina

Panellists: TBA

Rapporteurs: TBA

### 3b. AU-IBAR P&G

- MS: BE Strategies
- Panel Discussion
- Synthesis

TC: Mr Obina / TBA

Panellists: TBA

Rapporteurs: TBA

TWO DAYS

## PLENARY SESSION AS AGENDA

- Summary and findings of the Breakout sessions
- Cross-cutting issues
- Discussion by thematic area + integration
- Policy Dialogues & Recommendations

CLOSING SESSIONS

## ONGOING ACTIVITIES

- EXHIBITION CENTRE OPEN & SIDE MEETINGS
- COMMUNICATIONS AND VISIBILITY



# KNOWLEDGE FAIR – LOGFRAME

## Who are in the room?

DELEGATE PROFILE	IGAD	ECOFISH	AU-BAR	TOTAL
Resource persons/ Experts	55	9	21	85
Communicators / Media Specialists	14	22	-	36
Professional Fishers/ Champions	-	12	2	14
Project Leaders	-	11	-	11
Organising Team	6	10	2	18
Officials	6	2		8
<b>TOTAL</b>	<b>91</b>	<b>66</b>	<b>25</b>	<b>172</b>

# KNOWLEDGE FAIR – LOGFRAME

## OBJECTIVES (What ?)

1. *Sharing and examining **outcomes, lessons learned and best practices** among stakeholders in Blue Economy, Small-scale fisheries and Aquatic Biodiversity. [A test bench for lessons learned and best practices]*
2. *Showcase achievements and best practices – [Exhibition/Demonstration Hall]*
3. *Strengthen **stakeholder engagement** through networking, communication and interaction among practitioners, policy-makers, researchers, practitioners, and communities involved. [Regional Coordination Platform]*
4. *Fostering **cross-sectoral, interdisciplinary and integrative (Top-Down and Bottom-Up) Dialogue** to enhance effective collaboration and cooperation.*
5. *Promoting partnerships and synergies among key stakeholders to **improve future outcomes and effectiveness**. [Result and performance-oriented]*
6. *Identify and respond to challenges and opportunities for **accelerated implementation of the Blue Economy** in the context of Africa Agenda 2063.*

# KNOWLEDGE FAIR – LOGFRAME

## MAIN ACTIVITIES (How?)

1. Organise **plenary and panel discussions** where experts, practitioners, and community members can share their experiences, challenges and success stories. **[Learning Investments]**
2. Facilitate **structured discussions and dialogues** to promote understanding and collaboration among stakeholders with different perspectives and interests.
3. Facilitate **networking sessions** to encourage **continued knowledge exchange** and collaboration among participants. **[ Exhibition Centre]**
4. Organise **thematic breakout sessions** to promote interactions and knowledge sharing among target stakeholders.
5. Compile, **document and disseminate** knowledge and best practice to contribute to improving future project outcomes; **[ Project Tracking System]**
6. Vulgarise the **guiding principles of Sustainable Development** through the **Blue Economy. Sustainable Small-Scale Fisheries and Aquatic Biodiversity Conservation** as a cross-sectoral and integrated approach.

# KNOWLEDGE FAIR – LOGFRAME

## EXPECTED OUTCOMES (For What?)

1. *Increased awareness and understanding of key concepts (lessons learned) and best practices;*
2. *Strengthened Alliance: collaboration and networking among stakeholders;*
3. *Enhanced Capacity for knowledge sharing and utilisation [ physical and virtual]*
4. *Main challenges and opportunities in target areas addressed;*
5. *Proper exit strategies, including replicating and up-scaling of shared knowledge;*
6. *Improve efficacy of development programmes and projects;*
7. *Streamline development cooperation from need-based approach*

# KNOWLEDGE FAIR – LOGFRAME

## Key Indicators

1. *Number and Profile of participants attending the Knowledge Fair.*
2. *Number of presentations, case studies, policy briefs, technical papers, and communication materials shared during the event;*
3. *Availability and utilisation of online resources and publications*
4. *Number of collaborations and partnerships initiated;*
5. *Participants' satisfaction with the event, as measured through surveys and feedback;*
6. *Evidence of knowledge application in decision-making processes and project formulation; Innovative ideas, cross fertilisation, Exit & Up-scaling strategies.*

# KNOWLEDGE FAIR – LOGFRAME

## Assumptions / Rules of Game

1. *Participants are motivated and committed to Knowledge and Experience Sharing – Ready to brainstorm with honesty and an open mind.*
2. *The **expertise and experiences of thematic experts** and participants are relevant and highly quality.*
3. *The **shared knowledge is accessible and understandable** to a wide range of stakeholders.*
4. *Participants have the **necessary skills and capacity to apply** the shared knowledge in real-world contexts.*
5. *Effective networking and stakeholder collaboration will lead to **sustained knowledge exchange beyond the event.***
6. *The shared knowledge will be **considered and incorporated** into decision-making processes and project implementation by relevant stakeholders.*



**THANK YOU**  
**MERCI**  
**ASANTE SANA**  
**ABRIGADO**