



 **12-14** JUNE 2024

 **KENYATTA INTERNATIONAL CONVENTION CENTRE-NAIROBI.**



Theme **'Revolutionising the Meat Industry for Bottom Up Economic Transformation'**


PROGRAMME

DAY 1: WEDNESDAY, 12TH JUNE 2024

TIME	ACTIVITY	FACILITATOR
8.00 AM- 9.20 AM	Guests Arrival, Registration	Secretariat
9.20 AM- 9.25AM	National Anthem Prayer	Brian George Edwin Munala
9.25 AM- 9.30AM	Setting the Agenda	Brian George
9.30 AM- 10.00AM	Opening Ceremony <ul style="list-style-type: none"> Mr. Evans Makokha Chairperson, Secretariat Nicholas Ngahu, CEO KEMLEIC Ms Floice Mukabana, CEO KEPROBA Wambui Mbarire, CEO RETRAK Lieutenant colonel Kinuthia Mwangi, General Manager -Commercial services Kenya Meat Commission 	Secretariat : (NMG, SDL, KEPROBA, KEMLEIC, RETRAK, USAID, GA & KMC)
10.00AM- 10.30AM	Remarks: <ul style="list-style-type: none"> Sam Kareithi, Country Director GA Gatsby Africa Andrew McCown; Director of Resilience and Food Security/ Feed the Future Coordinator for USAID Kenya/East Africa. Dr. Huyam Salih, Director AU - IBAR 	Brian George
10.30AM-10.40AM	<ul style="list-style-type: none"> Stephen Gitagama, Group Chief Executive Officer, Nation Media Group PLC. 	Brian George
10.40AM-10.50AM	<ul style="list-style-type: none"> Principal Secretary, State Department for Investment, Trade and Industry, Hon. Abubakar Hassan Abubakar 	
10.50AM- 11.00AM	Keynote: <ul style="list-style-type: none"> Principal Secretary, State Department for Livestock Development, Hon. Jonathan M. Mueke 	Brian George
11:00AM – 11:55AM	Topic: “How can Kenya revolutionize her meat industry for BETA?” Proposed Panelists: <ol style="list-style-type: none"> Jonathan Mueke – PS, State Department for Livestock Development Dr.Sarah Ashanut Ossiya(PhD) – Project lead- Resilient African Feed and Fodder Systems (RAFFS), AU-IBAR Chloe Stull-Lane —GA Livestock, Programme Director Andrew McCown; Director of Resilience and Food Security/ Feed the Future Coordinator for USAID Kenya/East Africa. Obai Khalifa – Deputy Director, Agricultural Development – Africa Bill & Melinda Gates Foundation 	Brian George
11.55AM- 12.10PM	Question and Answer Segment	Brian George
12:10PM – 12:30PM	Chief Guest and entourage tour the Expo	Secretariat : (NMG, SDL, KEPROBA, KEMLEIC, RETRAK, USAID, GA & KMC)
12.30PM – 2.00PM	Lunch Break	



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TIME	ACTIVITY	FACILITATOR
2:00PM-3:00PM	<p>PANEL DISCUSSION</p> <p>Building an economic sector for Feed and Fodder – Do they work and how?</p> <p>Feed and Fodder</p> <p>Panelists</p> <ol style="list-style-type: none"> 1. Mr. Tumul Orto – Livestock Producers & Interim Chair, Kenya Feed and Fodder Multi-Stakeholder Platform 2. Dr. Cyril Cheruiyot – Livestock Manager , Kenya Meat Commission 3. Mr. George Macharia- Head of Food and Agri, Equity Bank 4. Mr. David Maina – Feed and Fodder Business Development Expert, African Union – Inter-African bureau for animal resources (AU-IBAR) 	AUIBAR
3.00PM – 3.15PM	Question and Answer Segment	Brian George
3:15PM-5:00PM	Exhibitions, Entertainment, Delicacies and Sizzling Experience	

DAY 2: THURSDAY, 13TH JUNE 2024

TIME	ACTIVITY	FACILITATOR
8.00AM-8:30AM	Arrival and registration of guests	Secretariat : (NMG, SDL, KEPROBA, KEMLEIC, RETRAK, USAID, GA, AUIBAR & KMC)
8:30 AM – 11:30 AM	USAID LMS Event - Conference	Brian George/USAID
11.30AM – 12.00PM	Break	USAID
12.00PM – 12.45PM	<p>Panel Discussion</p> <p>High-Level Plenary: Building bankability of livestock businesses</p> <p>Panelists:</p> <ol style="list-style-type: none"> 1. Venny Mayaka, Deputy Chief of Party, USAID Kuza Projects 2. Norah Ratemo , Director General, Kenya Development Corporation 3. Dr. William Akwimbi, Senior Deputy Director, Livestock Policy 4. Commercial Bank 	Brian George
12.45PM-1.00PM	Question and Answer Segment	Brian George
1.00PM – 2.00PM	Lunch Break	
2:00PM-3:30PM	Sizzling Experience	NMG
3:30PM-5:00PM	Exhibitions, Entertainment, Delicacies and Sizzling Experience	



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DAY 3: FRIDAY, 14TH JUNE 2024

TIME	ACTIVITY	FACILITATOR
9.00 am-10:00am	Arrival and registration of guests	Secretariat : (NMG, SDL, KEPRO-BA, KEMLEIC, RETRAK, USAID, GA, AU-IBAR & KMC)
11.30AM-12.30PM	Exhibitions, Entertainment, Delicacies and Sizzling Experience	Secretariat : (NMG, SDL, KEPRO-BA, KEMLEIC, RETRAK, USAID, GA, AU-IBAR & KMC)
1.00PM – 2.00PM	Lunch Break	
2.00PM-5:00PM	Exhibitions, Entertainment, Delicacies and Sizzling Experience	
6.00PM – 8.00PM	B2B cocktail networking session	

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Ministry of Agriculture & Livestock Development



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