

# Dynamics and Prospects of the West Africa Poultry Value Chain in the Region, Continentially and Globally.

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# Drivers of the Dynamics and Prospects

- Population growth
- Urbanization
- Economic growth and emergence of middle class
- More Enlightenment on nutrition and Health
- Business Opportunities across the value chain
- Cross- border trade (Opportunities under AfCFTA)

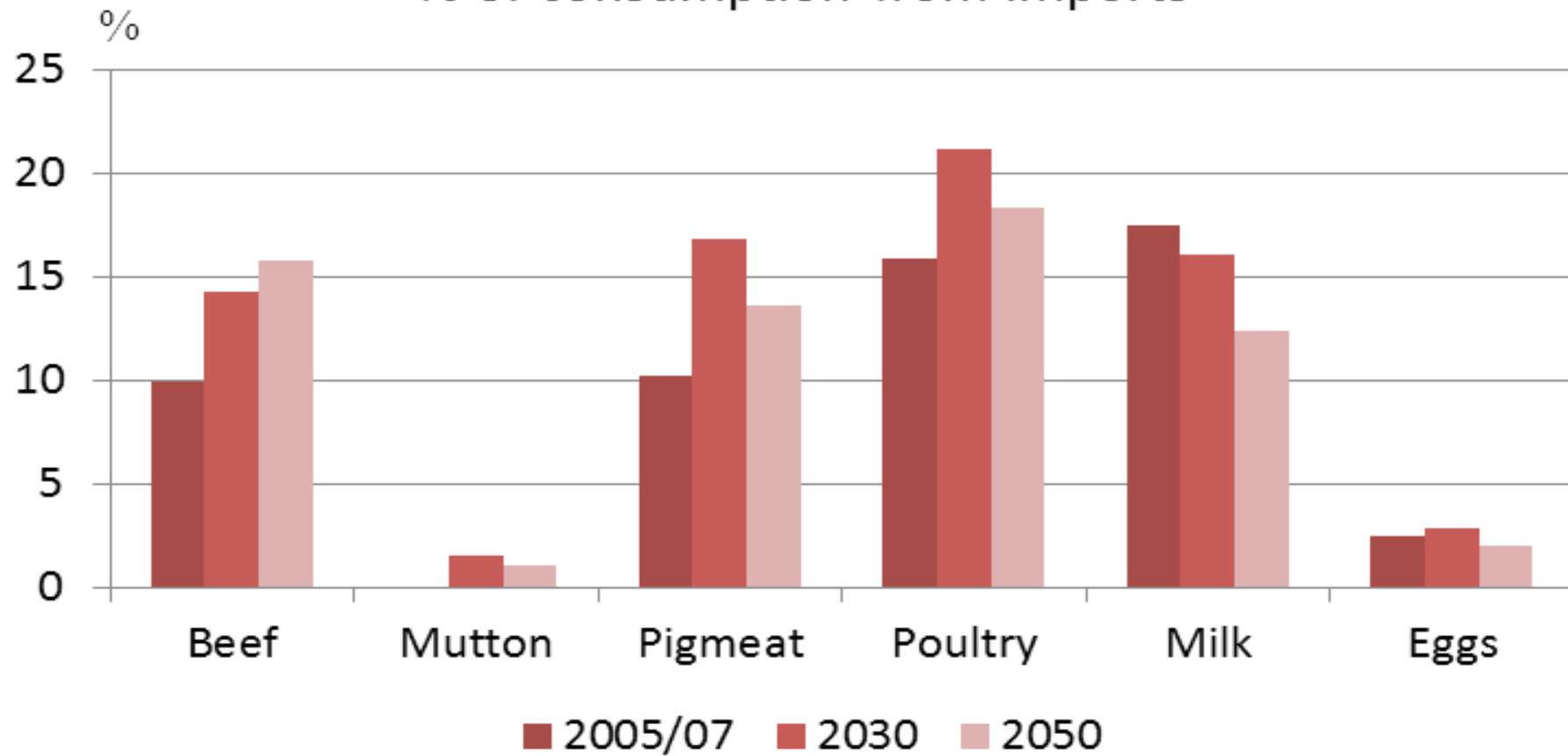
# THE LIVESTOCK DEVELOPMENT STRATEGY FOR AFRICA (LiDeSA) 2015 – 2035

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During the period 2030 and 2050, 16 - 20% of the beef, pork, poultry and milk consumed in Africa will be imported from other regions with only Eastern Africa projected to be self-sufficient

% of consumption from imports



## **Opportunities for Region, Continent and Global**

- Poultry is second most widely eaten meat in the world.
- Region has conducive environment for production, processing and packaging
- Region can compete in inputs supply
- Region can contribute in regional strategy through deployment of specialization in areas of comparative advantage such as the case of grains supply from Tchad and Cameroon poultry producers

# Triggers for Strategy

- Aim at sustainable household food security along with job and wealth creation.
- Aim at continental self sufficiency by gradual reduction of import.
- Great Opportunity to industrialize the “Local Chicken” with export targeting Africans in Diaspora market
- Poultry products can greatly contribute to strengthening AfCFTA
- National, Regional And Continental export of poultry processed products such as egg powder for baby foods and pharmaceuticals

**Let's Discuss  
and Strategize**

**Thank you**



**Source:** [Poultry-Factsheet-v8.pdf \(sosfaim.be\)](#)

